

Re•sil•ience *noun. The capacity to recover quickly from difficulties; toughness.*

NNECAPA 2018

Planning Conference Sponsorships

The Maine Association of Planners (MAP) is pleased to announce that it is hosting the 2018 Northern New England Chapter of the American Planning Association's annual conference at Point Lookout in Northport, Maine on October 25th and 26th (<http://nnecapa.org/conference/>). This year's conference is called: Defining Resiliency for Northern New England, and will seek to expand our definition of community resilience to encompass not just environmental change, but other land use, economic, political, and technological change. This year's conference will be an opportunity to discuss current planning topics and issues, while considering new planning approaches and how planners can adapt more quickly to rapid and often unpredictable change.

This year's conference also kicks off with our keynote speaker and nationally known folk singer and author Dar Williams, speaking about her book *What I Found in a Thousand Towns*. Dar Williams has been called "one of America's very best singer-songwriters" by The New Yorker. In her book, Williams muses on why some towns flourish while others fail, examining elements from the significance of history and nature to the uniting power of public spaces and food. Drawing on her own travels and the work of urban theorists, Williams offers real solutions to rebuild declining communities.

On behalf of the MAP Executive Board and NNECAPA Executive Committee, we would like to invite you to be a sponsor of this important and timely event. Each year the NNECAPA conference provides businesses and organizations with an excellent opportunity to build on existing relationships with the planning community and establish new ones, reaching across New England to promote their services. This event attracts more than 200 planners and associated professionals from Maine, New Hampshire and Vermont, as well as from Southern New England and the Eastern Canadian Provinces. Sponsorship is simple and affordable, and can be purchased at many levels, including sponsoring breaks, meals, a reception, or even something of your own creation!

We would be happy to answer any questions you may have about sponsorship, our organizations, or the conference. Please contact Amanda Bunker, amanda.j.bunker@gmail.com, with any questions about sponsorship levels or to sign up. Checks can be made out to The Maine Association of Planners and mailed to Jane Lafleur, MAP Treasurer, at 5 Free Street, Camden, Maine, 04843, and must be received no later than September 21st to be included in printed conference materials.

We appreciate your consideration!

<i>Amanda Bunker</i> <i>Chair</i> <i>NNECAPA Planning Committee</i>	<i>Carol Eyerman</i> <i>President</i> <i>Maine Association of Planners</i>	<i>Sarah Marchant</i> <i>President</i> <i>Northern New England Chapter of the APA</i>
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